

Queensland's Own Manufacturing Exhibition

Established in 2004 and held every two years, QMan is the established premier exhibition for the Queensland manufacturing industry. Now in its third edition, QMan is fast becoming the must attend meeting place for Queensland's manufacturing community.

A strong and profitable manufacturing industry is vital to Queensland's future prosperity. Manufacturing is a major contributor to the health of the State's economy, its quality of life and thriving regions. It is one of Queensland's biggest providers of full-time jobs, and is a principal driver of exports, investment, innovation, productivity growth and technological change. Manufacturing's strategic importance is further demonstrated by the central role it plays in supporting and driving growth in other key sectors such as construction, agriculture, mining and services. Exhibiting at QMan 2008 gives suppliers direct access to this dynamic market.

A Snapshot of Queensland's Growing Manufacturing Industry?*

- > Manufacturing provides 182,000 jobs in Queensland, making it the second-largest full-time employer after the retail sector.
- > Queensland's manufacturing industry achieved fast growth by:
 - Increasing its contribution to national manufacturing activity from 12% in 1991-1992 to 13.4% in 2000-01;
 - Producing more than one-third of Queensland's \$27.8 billion exports in 2000-01
 - Accounting for 37.5% of Queensland's business expenditure on research and development in 2000-01; and
 - Increasing its contribution to Gross State Product from \$5.95 billion in 1991-92 to just over \$10 billion in 2000-01.

*Source: Queensland Government, website www.qld.gov.au

Be part of the progress at QMan 2008!

QMan 2008 is organised by Reed Exhibitions – organiser of the long established National Manufacturing Week exhibition in Sydney and Melbourne.

QMan is the ideal forum for suppliers of the following sectors to exhibit

- > Logistics & Materials Handling
- > Industrial Automation & Robotics
- > Instrumentation, Process and Control
- > Pneumatics, Hydraulics & Compressed Air
- > Electrical
- > General Engineering
- > Machine Tools and Metalworking
- > Computers in Manufacturing
- > Welding, Joining & Heat Treatment
- > Health & Safety
- > Electronics
- > General Manufacturing

Marketing QMan To The Decision-Makers

Your investment at QMan 2008 buys so much more than just an exhibition space. Reed Exhibitions is committed to undertaking an extensive marketing campaign that will target the right customers for you. Our marketing activities will include:

- > Direct mail
- > Direct email
- > Trade magazine advertising
- > Regional newspaper and radio advertising
- > Website with on-line registration
- > Public relations
- > A listing in the official Exhibition Directory
- > Telemarketing to key decision-makers
- > Promotion at National Manufacturing Week 2008 in Sydney

Positive Business Outcomes from QMan 2006.*

- > 65% of visitors surveyed had direct authority or influence for purchasing the types of goods or services seen at the exhibition.
- > 80% of visitors with authority to purchase saw something that they were likely to buy after QMan.
- > 95% of visitors were likely to make contact with an exhibitor after the exhibition.
- > More than 80% of visitors were 'very satisfied' to 'satisfied' with the exhibition.
- > 80% of those respondents, who received an exhibition directory, said they would use it to contact exhibitors after the exhibition.
- > Approximately 50% said they would keep the directory for more than 3 months and 28% planned to keep it for more than 12 months.
- > 92% of visitors responded that they will definitely or possibly attend QMan 2008 in Brisbane.

*Source: Micromex visitor survey

For further information on exhibiting at QMan 2008 contact:

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QMan 2008 is organised by Reed Exhibitions, the world leader in creating high profile, targeted industry events where buyers and suppliers come together to do business.

Every year we run over 460 events in 34 countries, bringing together over 6 million active event participants worldwide. With 2,400 employees in 37 offices around the globe we serve 52 industries worldwide.

Our network of offices and promoters extends to 65 countries. With more market-leading events than any other organiser, nobody delivers more business contacts than Reed Exhibitions.

As a member of the Reed Elsevier plc group, a world-leading business and information provider, Reed Exhibitions offers integrated market access programmes covering exhibitions, trade publications, direct marketing and the internet.

In Australia, Reed Exhibitions is the leading organiser of industrial exhibitions, with particular emphasis on the manufacturing, mining, construction and wine industries.

www.reedexhibitions.com.au



www.qman.reedexhibitions.com.au



Brisbane Convention & Exhibition Centre
Tuesday 21 October 2008
Wednesday 22 October 2008
Thursday 23 October 2008

Who will I meet at QMan 2008?

Reed Exhibitions is committed to delivering business contacts that create value for each and every customer. Take this opportunity of face to face contact with decision-makers from the Queensland manufacturing industry!

QMan 2008 will attract quality trade visitors from the following sectors:

Industry Sector

- > Automotive
- > Construction
- > Consulting/Contracting
- > Defence/Aerospace
- > Environment
- > Food, Beverage & Tobacco
- > General Engineering
- > Government/Education
- > Machinery & Equipment
- > Maintenance
- > Manufacturing
- > Materials Handling & Warehousing
- > Metal Products
- > Mining/Mineral Processing
- > Original Equipment Manufacturing
- > Packaging
- > Petroleum & Chemicals
- > Printing & Publishing
- > Process, Control & Instrumentation
- > Sheet Metal
- > Telecommunications/IT
- > Tooling
- > Distribution/Logistics
- > Utilities
- > White Goods
- > Wood, Pulp & Paper Products

Job classification

- > CEO/Owner/Director/MD/GM
- > Plant & Factory Supervisor/Operations Manager
- > Warehousing/Traffic Manager
- > Specifier/Purchasing Manager
- > Health & Safety Manager
- > Engineer/Technical Manager
- > IT Manager/CAD/CAM Designer
- > Fitter/Turner/Tool Maker



Venue

Hall2
Brisbane Convention & Exhibition Centre
Cnr Merivale & Glenelg Streets
SOUTH BRISBANE QLD 4101
www.bcec.com.au

Dates & Times

Tuesday 21 October 2008

10am – 6pm

Wednesday 22 October 2008

10am – 8pm (late night)

Thursday 23 October 2008

10am – 4pm



Travel & Accommodation

Ozaccom, the official travel and accommodation partner for QMan 2008, can assist with all your travel requirements.

T: 1800 814 611

E: ozaccom@ozaccom.com.au

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Organised by: Reed Exhibitions – Australia
Reed Exhibitions Australia is a division of
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For the latest floor plan and exhibitor list visit our website:

www.qman.reedexhibitions.com.au



www.qman.reedexhibitions.com.au

Exhibitor Prospectus



21-23 October 2008
Brisbane Convention &
Exhibition Centre
SOUTHBANK, BRISBANE

Platinum sponsor:



QMan is supported by the following leading business organisations:



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Queensland Manufacturing Technology Exhibition

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